

The Jordanian Hashemite Fund for Human Development



الصندوق الأردني الهاشمي للتنمية البشرية
The Jordanian Hashemite Fund for Human Development

Established in 1977, the Jordanian Hashemite Fund for Human Development (JOHUD) is the oldest and largest non-profit, non-governmental organisation dedicated to promoting rights-based, sustainable human development in Jordan.

With our network of 51 Community Development Centres located throughout the country, we are at the forefront of building a brighter future for those living in under-served, poor, and remote communities. JOHUD provides sustainable support that empowers individuals to work with their neighbours, strengthen their communities and secure access to the resources they need to achieve healthy and fulfilled lives.

Our Vision

Our vision is to be part of a Jordanian society where people have access to stable livelihoods that provide secure living environment, personal agency and resources that allow self-reliance and growth.

Our Mission

At the core of our mission is the belief that each person should have the right to a safe living environment, a sustainable livelihood and ability to make life-altering decisions. Our mission focuses on promoting an inclusive society with particular support for the most vulnerable or marginalised groups including women, those with disabilities, youth and refugees.

JOHUD's main 4 areas of development provide a holistic approach in supporting communities across different sectors, enabling those with limited access and social support to receive help which they most require. Under each area, a variety of sub-programmes and interventions are in place to ensure that JOHUD targets a wide range of individuals including the most vulnerable groups such as women, children, persons with disabilities and refugees.



Learning

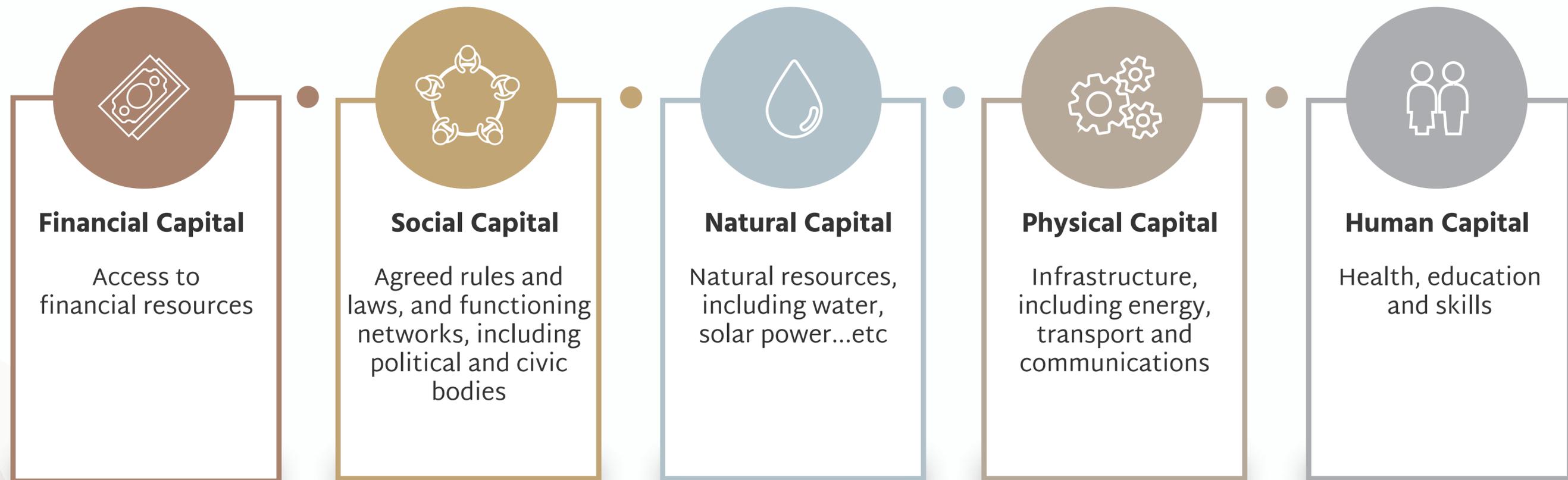
**Governance
and Sustainable
living**

Livelihoods

**Inclusion
and
Protection**

Through our extensive programming across the kingdom since 1977. We have established a solid foundation in supporting governorates achieve social development, our learning methodology allows programmes to be cascaded across a multitude of beneficiaries across all walks of life.

Capital to Livelihood



National Human Development Report

In 2004, JOHUD published Jordan's Second National Human Development Report entitled "Sustainable Livelihoods for Poverty Alleviation". JOHUD conducted extended research through hundreds of individuals and organisations from a wide array of communities across Jordan. While the problems affecting the communities were diverse, a set of common issues were identified. The report's findings served as a starting point that led to the reassessment of policies, institutions and processes that were meant to address the needs of the poor. Publishing the report served as an important milestone for JOHUD, as it allowed the organisation to take on a 'people centred approach' that reflected the voice, views and aspirations of different members of the Jordanian population. Adopting a people centred approach has shaped all of JOHUD's strategies and continues to do so till the present.

ZENID

In 1994, JOHUD launched an international knowledge-sharing hub named the Queen Zein Al-Sharaf Institute for Development -ZENID. The ZEIND space serves as a facility for partner organizations to conduct conferences and trainings to facilitate a shared learning experience for the greater good of the Jordanian community.

The institute become a knowledge sharing hub not only for JOHUD staff and community partners, but also for professionals and organisations within Jordan and in a wider concept. The institute served as a location to combine practical work experience with conceptual thinking surrounding development.

ZENID now houses all of JOHUD's central operations and management, and is also a dynamic space for hosting workshops, training and meetings in the heart of one of Amman's busiest communities.

Queen Alia Competition

Established in 1995, the Queen Alia Competition aims to raise awareness about development and environmental issues across Jordan. Entrants are asked to submit an essay on a development-related topic, using reading and research materials that JOHUD provides. The competition is open to anyone aged 6 to 16 and there are prizes for each age group.

Queen Alia Competition

Aims to raise awareness about development and environmental issues across Jordan



Ages

from 6 to 16 years old



Rules



Participants pay 250 fils to enter



Submit an essay on a development-related topic, using reading and research materials that JOHUD provides

Every year more than

700,000

students take part in the competition



All money raised by the competition is used to support the Raja'a School for the Deaf in Amman



مسابقة الملكة علياء للمسؤولية الاجتماعية
Queen Alia Competition for Social Responsibility

Governance

Our network of locations across the country including the team of staff and volunteers drawn from each governorate provides us with the ability to work at the heart of community development efforts. We work alongside a wide range of stakeholders including from local government, public sector, NGOs within the international community, academia and research institutions, and increasingly, different entities within the private sector.

Through good governance, all members of a community are represented in development efforts and that all work is both transparent and effective. To build good governance practices, JOHUD has launched the regional Community Development Centre Councils (CDC Councils). The CDC Council mechanism aims at decentralizing JOHUD's management, giving more financial, administrative and operational responsibilities to regional centres and the communities, volunteers and local groups with whom they are engaged.

Our Locations



Karak 1 - Karak CDC 2 - Fagu' sub CDC 3 - Ghor Al-Haditha sub CDC 4 - Qatrana sub CDC 5 - Ghor Al Mazraa sub CDC 6 - Mutah sub CDC 7 - Ghor Al Safi CD	Irbid 1 - Irbid CDC 2 - Al Mansourah sub CDC 3 - Dayr Al Si'nah sub CDC 4 - Shayk Hussien sub CDC
Tafilah 1 - Tafilah CDC 2 - Eama sub CDC 3 - Buseirah sub CDC 4 - Al-Qadisiya sub CDC 5 - Orem sub CDC 6 - Al - Hasa sub CDC	Ajloun 1 - Kufranja CDC 2 - Al Wahadneh CDC
Ma'an 1 - Al Shobak CDC 2 - Al Husainyah sub CDC 3 - Al Juheir sub CDC 4 - Baqa'a sub CDC 5 - Bir Al Dabbaghat sub CDC 6 - Ma'an CDC 7 - Al Taiba sub CDC 8 - Basta sub CDC 9 - Al Sadaqa sub CDC 10 - Mraigha sub CDC	Jerash 1 - Jerash CDC
Aqaba 1 - Aqaba CDC 2 - Disah sub CDC 3 - Dabet Hanut sub CDC 4 - Al Hamimah sub CDC 5 - Al Quwayrah sub CDC 6 - Al Rishah CDC	Mafraq 1 - Mafraq CDC 2 - Rehab sub CDC 3 - Thaghret Al Job sub CDC 4 - Al Khaldeyah sub CDC 5 - Za'atari sub CDC 6 - Al Ba'eg sub CDC 7 - Rawdet Basma sub CDC 8 - Al Defyaneh sub CDC
Amman 1 - Al Nuzha CDC 2 - Sahab CDC	Madaba 1 - Madaba CDC 2 - Husban sub CDC 3 - Ma'en sub CDC 4 - Mleih sub CDC
Balqa 1 - Kafraim CDC	

- Community Development Center (CDC)
- Sub Community Development Center (CDC)
- The Jordanian Hashemite Fund for Human Development
- JOHUD Social Support Centre
- Al-Raja' School for Special Education

CDC Hubs

Our Community Development Centres (CDCs) are situated within 51 locations across the Kingdom, and are staffed by local community members and leaders, thus servicing communities with the most specific tools that can empower them and encourage growth depending on each community's specific needs. We devolve significant authority to our three regional hubs in the north, centre and south of the country. Through our Regional councils that consist of staff members, community committee members, advocates and local partners, aim to strengthen governance and promote participation at the governorate level.

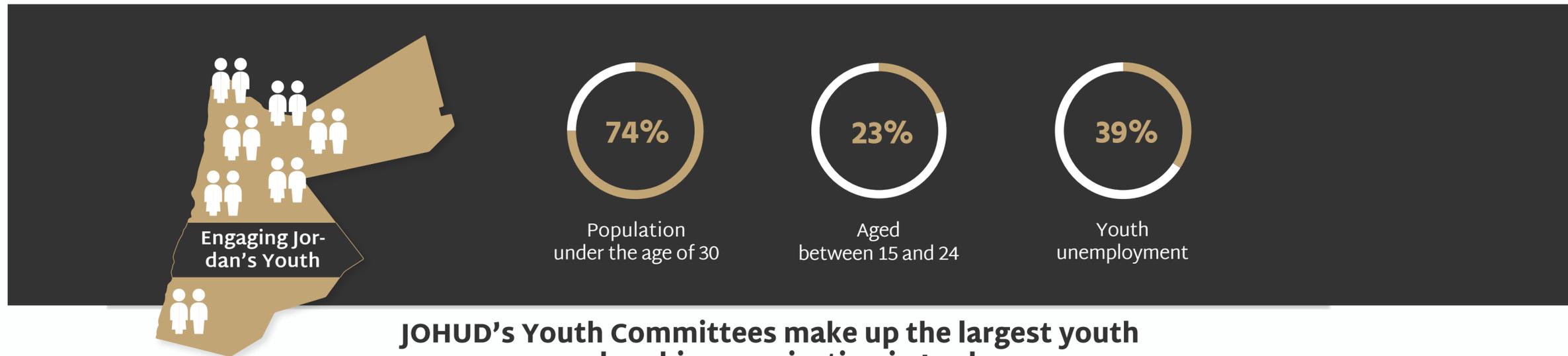
Women's Committees

As a core to our central mission, we aim to empower women and work towards creating a dynamic force of change.

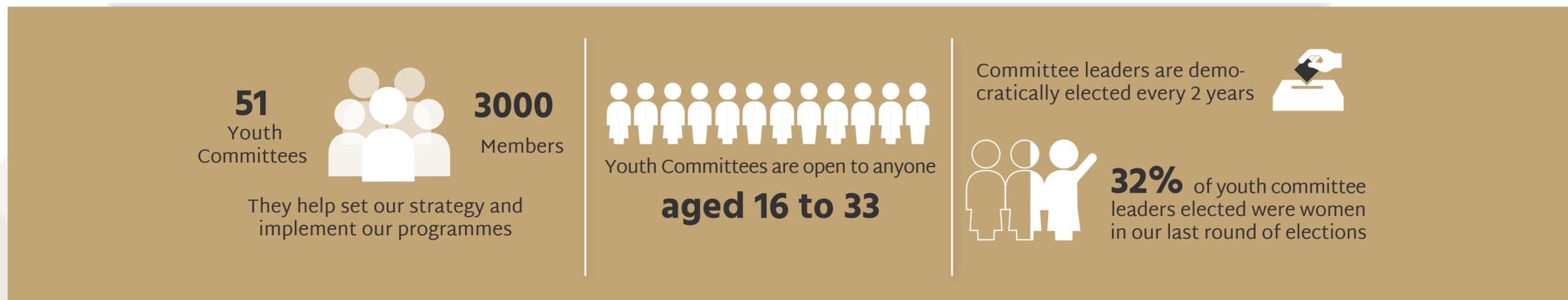
Our Women's Committees continue to be a dynamic force for change, mobilising generations of Jordanian women. Through working on multiple initiatives with JOHUD and closely with the Jordanian National Committee for Women (JNCW), the committee members share the concerns of women within the Jordanian government. We are proud that many of our Women's Committee members have become respected activists, leaders, municipal council members, mayors and members of parliament.

Youth Committee

Becoming a Committee member is a great way to help your local community, learn vital skills and meet new people.



JOHUD's Youth Committees make up the largest youth membership organisation in Jordan



Sustainable Living

Climate change and urbanisation are placing ever-increasing pressures on our environment. Many of the communities we work with are already experiencing the consequences.

In 2007 we established our Natural Resources Management and Sustainability Programme (NRMP), which aims to protect the country's scarce natural resources, particularly water, and to ensure access for the most vulnerable. Our sustainable development efforts focus on the below areas of intervention:



Princess Basma Award for Development Work

Launched in 2011, The Princess Basma Award for Development (PBA) is an annual competition aimed at encouraging outstanding local social enterprises to scale up to better serve their community and become agents of positive social change. The winners of the competition receive a cash prize along with technical support to further develop their initiative with access to technology and working space.

Past Winners of Princess Basma Award:

Archi-smile: Promoting positive social impact through collaborative art by connecting young architects, artists and creatives in creating murals.

Martha Edu: This enterprise aims to support deaf children, aged 2-5 years old, by teaching them their mother tongue through sign language through an innovative mobile application that includes augmented reality and flashcards.

The Al-Nitaqain Women Charitable Association: A social enterprise that aims to reduce energy bills for low-income homes in Deir Alla region in Jordan while making a positive impact on the environment by installing solar panels in the region.

Supporting and sustaining livelihoods has long been an important priority for our organisation. As challenges in finding employment and poverty increase, we bring more in-depth programmes aimed at job creation, income generation and entrepreneurship support.

The Goodwill Campaign

In 1991, HRH Princess Basma bint Talal launched the Goodwill Campaign (GWC) in response to the political, economic and social conditions that faced Jordan as a result of the Gulf War. Since its launch, the GoodWill Campaign has continued to run across all governorates, reaching thousands of families and individuals annually.

In 2001, the GWC expanded its remit to include a number of programmes that address poverty and unemployment, while continuing to provide emergency assistance to the most vulnerable.

JOHUD oversees and implements this work at minimal administrative cost, ensuring that all funding is well spent and outcomes are transparent and clarified to donors and partners.

Goodwill Campaign Programmes

With the generous help and support of a range of sponsors, professional associations and volunteers the GWC implements the following programmes annually:

Medical Aid

Since 2000, JOHUD's GWC has been providing medical assistance mainly to uninsured individuals in underserved areas. The GWC provides free primary healthcare, life-saving operations, and distributes medical devices and supplies, with the generous support and participation of Jordan's medical community, hospitals and pharmaceutical companies. Last year, 6,381 people received medical assistance through the GWC.

Emergency Aid

Since 1991, the GoodWill Campaign has delivered emergency aid in the form of basic supplies to a number of Jordan's poorest families. Emergency aid includes food parcels, school supplies, clothes as well as winter supplies. Throughout last year, the GoodWill Campaign provided 4,935 people with emergency aid.

Scholarships

Since 1994, the GWC has been providing academic assistance and training for undergraduate students by offering scholarships to outstanding students who could otherwise not afford to continue their education, focusing on areas of study that are in demand in the labour market. In addition, the GoodWill Campaign channels fundraising efforts aimed at providing vocational training opportunities for young people who could not complete a high school education.

The GoodWill Campaign also supports a range of kindergarten programmes, as well as educational programmes for children with disabilities living in poverty ridden areas across Jordan. During 2019, 550 young people received training or university education through the GoodWill Campaign's effort alongside the campaign's academic partners.

Income Generation

In 1996 the GWC expanded its efforts to improve living standards for poor families by helping them establish small revenue-generating projects. These efforts later expanded to improve job prospects for young people through training and linking them with the job market. Last year, 80 families received assistance through this programme.

Housing Rehabilitation

Since 2014, the GoodWill Campaign has offered home maintenance, restoration and provision of basic living requirements including furniture and appliances to those living in difficult living circumstances. During 2019, the GoodWill Campaign assisted several families in providing improved shelter, with the support of the Jordanian Engineers Association.

Goodwill Family Relief Fund

As an emergency response to COVID-19, JOHUD launched the Goodwill Family Relief Fund (GFRF) In April to provide assistance to those suffering from effects of COVID-19 on their livelihoods, specifically those who have no alternate sources of income.

As Jordan, like many other countries fights to contain the effects of COVID-19 on the healthcare sector, we have witnessed many who have suffered the impact of mass closures and lockdowns.

Through GFRF, we assist families and individuals who have no support or secondary sources of income and aid them by providing basic necessities and other kinds of support that may assist in alleviating their struggles.

Enterprise Development

Established in 2013, The Ideal for Microfinance Company (MIFM), provides Islamic financing to small and micro businesses, and offers specialised financing to enable people with disabilities to work.

MIFM has provided almost 4.5m JD in Sharia-compliant loans to small businesses in Jordan. Through the support of MIFM over 1,600 businesses have been established.

With branches across the country, specifically focusing on the areas in dire need: www.mifm.org

Beit Al Bawadi

For more than 30 years, Beit Al Bawadi has become renowned for its unique line of ceramics which celebrate our Islamic and Arab heritage, while supporting the livelihoods of local artisans and preserving their skills and craft. Today, Beit Al Bawadi represents a vision that combines a traditional artistic legacy with strong contemporary design elements for everyday living.

www.beitalbawadi.com

Johud Al Ayadi

Johud al Ayadi products come from the homes, workshops and gardens of women and communities across Jordan.

Women's Digital Centres

Although many women support their families through establishing small home-based businesses, the local community does not provide sufficient tools to support women in sustaining their livelihood.

JOHUD's Women's Digital Centres, have been established in six governorates across the country to provide training in business management and online marketing, which are necessary to create a sustainable livelihood. Each training targets women aged 20 and above a minimum of secondary school education. The women also must have already launched businesses which they aim to grow, or a solid business idea which they can begin working on.

The two-month course consists of three stages:

1. **Basic Business Skills:** Writing a feasibility study, hiring the right talent and manage work/life balance
2. **Basic IT skills:** Using Microsoft Office and basic online marketing tools
3. **Social media skills:** Advertising and selling products, reaching new audiences and expanding

The impact of the programme includes training a total of 200 women, and will expand to include three more governorates over the upcoming year.

Innovation Labs

The JOHUD Innovation Labs and Connected Learning Hubs help youth pursue their interests and passions outside the classroom by providing access to information technology, specialist training, competitions, exchange programmes, social events and networking.

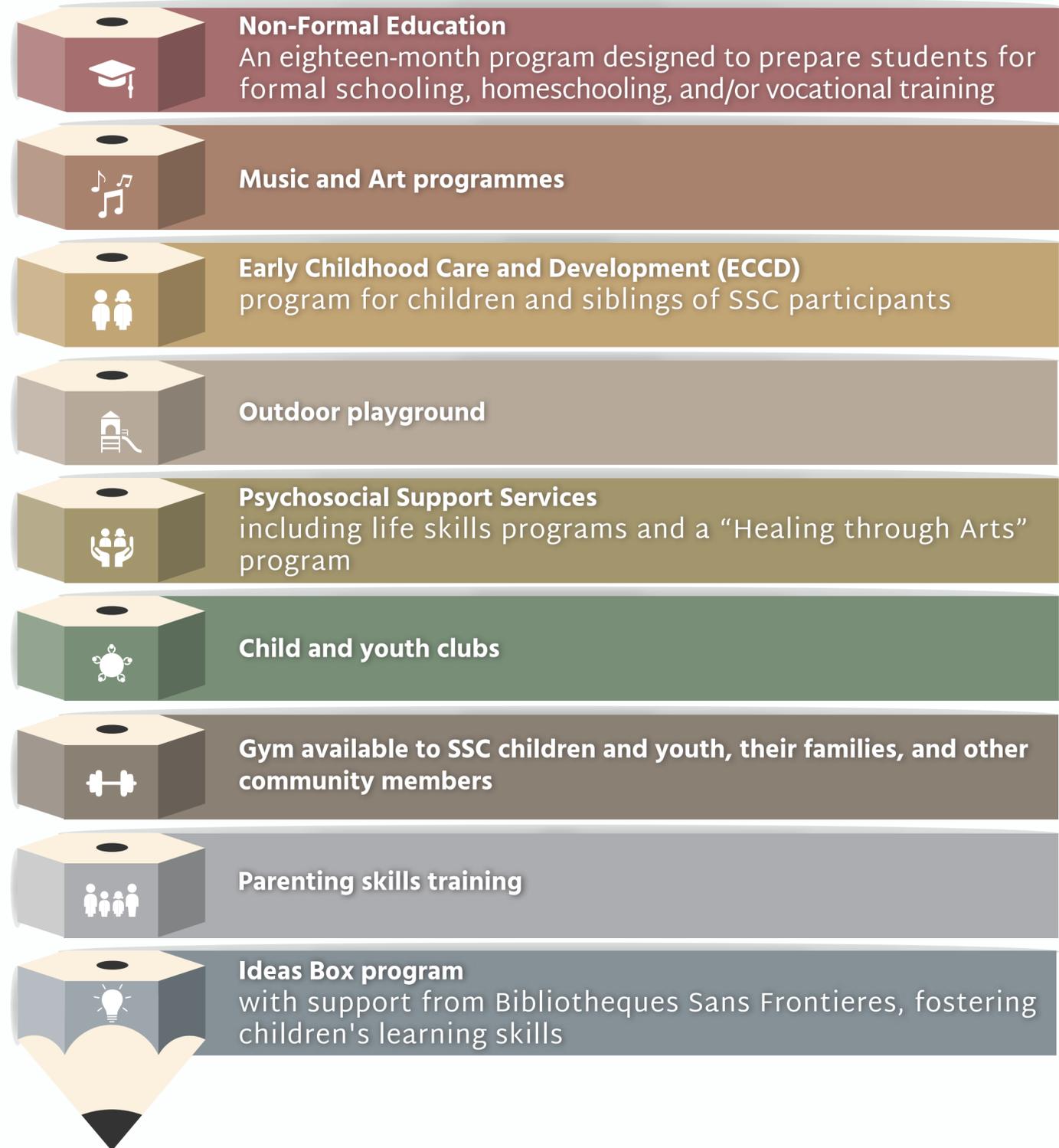
Through these facilities we provide a range of training to young people across the country, including traditional educational content, language skills, life skills, and digital skills which are in-demand in the labour market.

So far, approximately 52,000 young people have made use of the labs, including Jordanians, Syrians and other nationalities. Around 45% of Innovation Lab users are female.

As members of the community flourish with protection and inclusion efforts, communities are able to thrive.

JOHUD has developed a range of interventions related to early childhood development and working with vulnerable groups including at-risk children and adolescents, care institutions, and most recently, a growing number of refugees through providing high-quality services for vulnerable and marginalised groups through our own centres, but also to improve the services that are available elsewhere. We offer training for carers and professionals, and also advocate to address policy shortcomings and improve access to relevant facilities and infrastructure.

JOHUD Social Support Centre Services



Al Raja'a School for Children with Hearing Disability

The Al Raja'a School, located in Ruseifa, Al Zarqa governorate, is a renowned pioneer in providing specialised, high quality education for deaf and hearing-impaired children from kindergarten to high school levels.

Established in 1983, the school embraces Arabic, English, sign language, the integration of speech, auditory training, reading, writing, and use of assistive devices as essential parts of education. The school also provides opportunities for students to take part in crafts, arts, acting, folk dance, agricultural training, camping, and debate clubs. The school aims to help students integrate with their peers and has an impressive record of helping students graduate with a High School Diploma.

The school employs 22 teachers, many of whom have been with Al Raja'a since its establishment. In the academic year 2019/2020, a total of 131 students were enrolled at Al Raja'a, coming from both Amman and Zarqa Governorates.

Mabarrat Um Al-Husein

Mabarrat Um Al-Husein was founded in 1958 to serve and protect orphaned and underprivileged boys. The Mabarrat provides residential and integrated social services for boys, aged 6 to 18, who have come from broken or impoverished homes. The Mabarrat provides shelter, food, and clothing, health check-ups, educational and non-curricular activities. It also hosts a Knowledge Station, providing educational services to local community members, and a football field for community use. Currently, 82 children are enrolled at the school.

Mabarrat alumni now work in a range of capacities, including teachers, the Armed Forces, and a range of professions such as electricians, bakers, drivers, cooks, mechanics, accountants, in retail, IT and cleaning services. The Mabarrat tries to reintegrate as many boys as possible into their families, and many boys return to live with them every year, under continued supervision from the Mabarrat.

Early Childhood and Disability Program

Since 2012, JOHUD's Early Child and Development Programme has worked to improve the level of services provided for people with disabilities and their families across Jordan.

We run a range of services ourselves and we also offer capacity-building and expertise through our specialists trained in early childhood development and special education. These services include:

- The Azem project, funded by UNHCR, which provides disabled people with specialist equipment, rehabilitation therapy, home care and shelter for the most vulnerable, individual and group counselling, and parent-child services
- Azem also provides services for the elderly, including home-visits, shelter services, therapy and counselling and a social club
- Primary health services through mobile clinics for refugees and Jordanians living in informal settlements
- Physiotherapy through eleven units spread around Jordan
- Psychosocial support services
- Case management services

We also provide a range of educational support programs including:

- Early interventions for children with disabilities through home-visits
- Group counselling programme for parents of children with severe disabilities
- Homework support classes for students attending public schools
- Providing school supplies for refugees including paying school fees, providing uniforms, and funding transportation

Nuzha Community Development Centre

JOHUD's Community Development Centre (CDC) in Nuzha provides a range of specialist support for refugees and their host communities through the Refugees and Host Community Support Center (RHCSC) in partnership with UNHCR.

This support includes:

- Legal advice
- Education and psychosocial support
- Play facilities and after school clubs for children, including a digital lab
- Programmes aimed at empowering women and increasing their economic and social participation

Our refugee-focused activities are coordinated by a Community Support Committee (CSC), made up of refugees and members of host communities. The CSC has members from Jordan, Iraq, Somalia, Sudan, Syria, and Yemen. They liaise with community members to ensure our programmes meet everybody's needs and to address any issues or concerns different community groups might have.

In 2019, more than 13,100 people benefitted from activities coordinated CSC. JOHUD hosts 20 other similar CSCs elsewhere in the country, which have so far served 72,000 Jordanian and refugee beneficiaries.

Farah al Nas

Farah Al Nas is JOHUD's radio station. Launched in July 2008, it aims to give a voice to underrepresented groups, particularly Jordan's youth and refugees.

The station broadcasts a mix of talk and music. We have trained youth reporters at each of our CDCs and they provide insight into the topics that matter to the local communities we serve, helping to raise awareness and encourage dialogue across our country.

Broadcast on 98.5 FM, Farah Al Nas has a nationwide reach. You can find out more at:
<https://www.facebook.com/Farahalnas.fm>